

Jason Bishop

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Carmarthenshire, Wales, UK

Senior Multimedia Specialist

PROFILE

Multidisciplinary creative with 25+ years of experience delivering photography, videography, video editing, motion graphics, animation, brand design and digital experiences. Combines hands-on production craft with strategic visual thinking, from planning a shoot and shaping an edit through to building coherent brand systems and integrating content into web and product journeys. Experienced across agency, enterprise, broadcast and education contexts; collaborative, practical and comfortable turning briefs into polished, audience-ready work.

Core capabilities

MULTIMEDIA PRODUCTION	Photography, videography, video editing, sound, colour, motion graphics and 2D animation.
BRAND & DESIGN	Visual identity, campaign design, event graphics, illustration, merchandise and digital assets.
DIGITAL	Web design, UX/UI, interactive media, responsive content and digital-product thinking.
TOOLS & WORKFLOWS	Adobe Creative Suite, Toon Boom Harmony, Moho, web technologies, e-learning and content-management workflows.

Professional experience

2026 - Present	AttainIQ Founder / Product Designer / Developer Conceiving and building an AI-enabled training platform across product concept, UX/UI, visual design, AI-assisted workflows, CMS/admin controls and SaaS development.
2023 - Present	BBC Studios - The Golden Cobra Freelance Animator / Background Artist Creating character rigs, animation controls, 2D animation and background art within a professional broadcast-production pipeline across two series, using Toon Boom Harmony.
2001 - Present	Spider Studios Ltd Director / Senior Digital Creative Leading and delivering commercial multimedia work across photography, video, editing, sound, motion graphics, animation, illustration, web, interactive media and digital learning for brands, agencies and organisations.
2015 - 2020	American Express - Internal Change Agency Multimedia Creative Creating global internal communications and brand experiences: campaign and event graphics, branded merchandise, video and animation for cultural-change initiatives and Product Summit events across New York, London, Brighton and Phoenix.
2014 - 2019	British Medical Journal / OnExamination Digital Product & Brand Creative Contract work across branding, web, e-commerce, app development and gamified learning for online medical-revision and assessment products.

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Selected work and professional strengths

Selected work

The Golden Cobra / BBC Studios

Broadcast-ready 2D character rigging, animation and visual development. Built selected character rigs and practical animation controls, alongside expressive background artwork and episodic production assets.

Global internal communications / American Express

Developed adaptable visual systems, event graphics, multimedia and branded merchandise for worldwide culture-change and product-summit initiatives. Work travelled between screen, print, event environments and physical touchpoints.

OnExamination / British Medical Journal

Created a connected branded learning journey across public web, e-commerce and a companion mobile app. Applied clear information hierarchy, progressive feedback and gamified revision signals for a demanding healthcare audience.

Digital, video and photography / Spider Studios Ltd

More than two decades of commercially focused multimedia delivery: promotional photography, branded video, animation, websites, interactive experiences and content for campaigns and online audiences.

AttainIQ / Digital product

Designed and developed a complete AI-assisted training experience, from a polished product interface and content workflow to administration, learning resources, analytics and subscription functionality.

Creative approach

I work best where an idea needs to move confidently between disciplines. I bring a strong eye for composition, colour, lighting and visual storytelling, alongside a practical understanding of production, post-production, brand consistency and digital delivery. I enjoy close collaboration with designers, strategists, writers, project teams and clients - keeping the brief clear, the work ambitious and the finished result useful.

Education & development

Degree in Illustration

Illustration and visual communication

BTEC National Diploma in Illustration

Illustration and visual communication

CPVE in Graphic Design

Graphic design

Cloth Cat Academy, 2024

5-day Toon Boom Harmony course - full turn-around rigs

Cloth Cat Academy, 2025

5-day Moho course

Cloth Cat Academy, 2026

5-day Toon Boom Storyboard course

Merthyr College Commercial Services

Designed and delivered Adobe training